## CHENEY POWER PLANTCHANGES CUT FUEL COST

Two Major Alterations Reduce Smoke Nuisance, Improve Boilers, Make Steam Cheaper




## Engineer Killed By Radio Volts

 an Godard Was Preparing Eleetrocast - Was widely
## CABIET OUTS INSPAIN, SAYS A NEW REPORT

SOUTH MANCHESTER, CONN., WEDNESDAY, JANUARY 1, 1930

 IS OPENED IN TOWN


Special For This Month
$\underset{\substack{\text { RUBEERS } \\ \text { HER }}}{ } \mathbf{2 5}^{\text {c }}$

We Repair Rubbers and Arctics 0'Sullivan and Goodyear Heels SAM YULYES
To1 Main St. SO. MANCHESTER Johnson Block:

We Wish to Extend to You Our Best Wishes for a Happy and Prosperous New Year. R. DONNELLY

## SI Mali st. s. socth maxchester

Out of Eight Raids in State
Last Night Booze is Found In But Two Instances.


## NILLIAMS

 CM,
## Overcoats

| sizajo value | \$18.45 |
| :---: | :---: |
|  | \$21.95 |
| Sso.o. Y Yatue | \$23.95 |
|  | \$27.95 |
|  | \$29.95 |
| staon value | \$32.50 |
|  | \$35.00 |
| So.a Vatae | \$37.50 |

## Suits

\$19.95
$\$ 23.95$
\$27.95
$\$ 32.50$
EXTRA PANTS $\$ 5.00$
Buic Suits Exepeped

A Word To The Thrifty Man
Our store, filled with seasonable mer treasure chest for the thrifty man who needs clothing or furnishings or who knowing exceptional values will buy now for the future.
nducted this business to serve your atisfactorily, sell you high grade mer chandise, save you money, have your
good will and make a small profit. In n event of this kind profit is forgotten. t provides you with an opportunity to ave money.
We invite you to take advantage of
ten payment plan during this sale nd wish to remind you that ours is the first store in Manchester to offer you
this service.

## Underwear

\$1.00 Value
$\$ 1.25$ Valu $\$ 1.50$ Value $\$ 2.00$ Value $\$ 2.50$ Value $\$ 3.00$ Value $\$ 3.50$ Value $\$ 4.50$ Value

## Shirts

$\$ 2.00$ Values $\$ 2.50$ Values $\$ 3.50$ Values

EVERY ITEM IN OUR STORE REDUCED
WILLIAMS JOHNSON BLOCK



| DAILY <br> Wednesday, January 1. | RADIO PROGRA |  |
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|  | teatue coroe | Leading DX Stations. <br> 405.2-WES, ATLANTA-740, |
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|  | and diplomatic corps came first. Next were members of the supreme Court, followed members of the Army and Navy. tended to the general public. <br> SOUTHERN TEAMS MEET $\qquad$ formidable gridiron machines composed of Dixie's best players and representing the upper and lower match prowess here today in th Shrine Charity football classic. <br> A. Texas race horse enthusiast offered $\$ 1,000,000$ for Reigh Count President Hoover must have been conferring with the race people. | THE DAY IN NEW YORK |
| L'S NEW |  |  |
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|  |  | lions extended a noisy but welcome to the New Year. <br> Raids on 17 night clubs and |
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|  |  |  |
|  |  | brating crowds and hotels |
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## Albert Steiger. Inc.

Main at Pratt St., Hartford
Beginning Tomorrow-

## Storewide

 January Sales
## Clearance of

Women's and Misses' Apparel and Accessories

Children's Clothing
Men's Furnishings
At Drastic Reductions

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BEAUTIFUL NEW FORD BODIES

NOW ON DISPLAY



Manchester Motor Sales 1069 Main St.


## New Ford Bodies on Display Today for First Time

## $n_{\text {ao }}$

RUSTLESS STEEL
$n_{\text {aw }}$
STHEAMLINES
$\eta_{\text {eo }}$
HODMYBODIES
$\eta_{\text {eo }}$
LARGETEENIERS
new
DEEPEIRADIATDR new
SMALLETWHEELS
( ${ }_{\text {ew }}$
LARGETTHEES
$n_{\text {ew }}$
CDLDRS


TODAY marks another great forward step in the history of the Ford car. For today the new Ford bodies will be officially introduced and a new beauty brought within reach of every one.

Take a little while today, therefore, to visit the showrooms of the nearest Ford dealer and see these beautiful new Ford bodies. Note the new roomy interiors, the hew deeper radiator, the new hood and cowl, the new fenders, the new streamlines, the new wheels and tives, the Rustless Steel used for exposed metal parts-everything that contributes to this new beauty for the new Ford.

To outstanding mechanical performance, the new Ford now adds a new grace of line and contour. To motorists everywhere these new bodies are a further reflection of the Ford policy of constantly improving the car and of giving value far above the price...$\$ 435$ up-f. o. h. Detroit.

A Day-by-Day Review of the Important News Events of the Past Year


Conditions to Improve After Slow Start and Continue to Get Better
Quickening Pace as Year Goes on, Forecasts Colonel Ayres

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A BUSINESS EXPERT LOOKS INTO 1930
National Review



IMPORTANT TASKS BEGUN IN HOOVER'S FIRSI YEAR

Schwab Gives New Year Message To Young Men

AmazingSale
UNIVERSAL ELECTRIC HEATING PAD $\$ 9.00$

$\$ 1.00$ DOWN $\$ 1.00$ MONTHLY

## 




## HENLTH PDIET ADVCE <br> Sy Dr Frank Mc Coy Cit

Questronivenanswes
DOCTORS TO HELP
CRUSADE AGAINST
NOISES IN HAVANASOUTH FRANCE POLLCE

## 



Semi Annual SALE

REDUCTIONS for the Semi-Annual Sale, opening tomorrow, Rug Department .. large rues for Rug Department . . large rugs for every room in the home, including ore the outstanding events is the clearance of scatter rugs at HALF PRICE Here are grouped husdreds of rugs of every
weave, in discontinued patterns; samples and odd PRICE In. Included are rugs from $18 \times 36$ to $36 \times 72$ inches, and a few larger in the following Weave Oriental Reproduc Reversible Chenilles; Cotton Chenilles Reversible Chenilles; Cotton Cheniles and Ret-Rac Chenilles; Rag Rugs and just half of its original price, and many can be matched in different sizes. Make your selection early tomorrow mornyour
WATKINS BROTHERS
55 YEARS AT SOUTH MANCHESTER
(3)
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-


## Overnight

A．P．News


 Soard ase
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Washington－President and Mro
Hoober spend New year＇s eve










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onhich were successtul），
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 m Senator Brookhart，of Iowa，at ef the treasury．In a aspech on the
epublican dry，who sald he wanted
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## SEMI－ANNUAL SALE

## H

## Watkins Fine Furniture Will Be Sale－Priced Tomorrow

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EVERY piece of Watkins Furniture is handpicked by our own buyers．Utmost care is used in selecting the choicest bits of all the great furniture markets．Each is．carefully weighed，so to speak，in comparison with
similar pieces．Is it the best in design and construction at its price？Does it meet the needs of our customers？

At the end of each six months we check our stock．Here and there are groups and individual pieces which have remained aater the majority have found new homes．Here aso are piecg room from larger groups $\ldots$ ．．perhaps a wing chair from a living room suit or a bed and dresser from a bedroom ensembele．Too，there are pieces in upholsterings which cannot be matched，and other groups and pieces which the manufacturers will not make again．

All these fine things are included in our Semi－Annual Sales． Tomorrow opens the winter sale．The largest assortments and， of course，the choicest things，will be ready for those who shop early．So we urge you to visit us tomorrow，if possible．

Durrse November 1020，cellur
Sumbin to

## 近回

Tho frit eitar depatment to




C30



## Watkins Brothers，Inc．

 55 YEARS at SOUTH MANCHESTER



## DRY ENFORCEMENI

Allen, of Massachusetts, Says Law Must Be Obeyed Even If Unpopular.

SHOWS MOST CHANGES Body Designs Undergo Several New Treatments;
On Exhibition Here. "The most notable changes in
body designs of the Mo Mol, A. Ford
shown here today have been made shown here toady thave Mooel. A. Fade ind
the Tudor Seade the coupes and
 ON HINT FOR BIELSON -Two (zanadian vaisotors, Pat Refid and Gifitord swartman, planned to
 on their way to siberie to search
for Pliot Carl Ben Eielson and for Pilot Cart Ben Eielson and
Mechianic Eart Borliand, missing somewhere between Teller, Alaska
pmpd North Cape, Sibpria, since early In November The Canand will fy two of the

 take off. Niemenen was swartma
for Bullitite Broatchen another Canatial
filot, who came north
 planes, because in the north.
fying conditions
The weather, which has governe



 mater

A Year Ago We Moved from the Center to Our Present Location. It was a wise move and to celebrate we Regular $\$ 10$ DRESSES at \$7.98 .wition 15 ALL $\$ 15.98$ DRESSES \$ 1.98 Mostly large sizes.

ONE SPECIAL DRESSES OF
RACK OF
ome $\$ 10$ and $\$ 15$ Dresses among them

| Crepe de Chine and Rayon Dis, Bloomer Sties, Step-ins, | FLANNEL GOWNS Reg. $\$ 1.00$ and $\$ 1.50$ $79 \mathrm{c}^{\text {and }} \$ 1.39$ |
| :---: | :---: |
|  | MILLINERY |
| $\begin{aligned} & \text { at this sail } \\ & \$ 1.79 \end{aligned}$ | Reg. \$2.00 ..... . $\$ 1.00$ |
| $\begin{aligned} & \text { Ref. } \$ 2.98 \\ & \$ .79 \\ & \$ 2 \end{aligned}$ |  |
| $\begin{gathered} \text { Reg. } \$ 1.00 \\ 79 \mathrm{c} \end{gathered}$ | EVERYTHING ELSE GREATLY REDUCED. |

SALE STARTS THURSDAY MORNING AND ENDS SATURDAY EVENING
THE LADIES SHOP
47 Main-Street

## 1930

A. NEW YEAR A FRESH START

We All Want To Do

## Our Best

This company will increase its facilities to assure its 6,000 customers perfect service.

## Gas Is The Perfect Fuel For Home Use

We offer our services without cost to maintain your gas equipment in good condition.

The Manchester Gas Co.

## The NEW WISE, SMITH'S hartrord

The New and Enlarged Domestic Dept. Presents Nationally Famous Sheets, Pillow Cases and Spreads-Marked at Drastic January Sale Prices

Now at the very beginning of a new year comes this remarkable money-saving, value-giving opportunity. And
we recommend that boarding houses, hotels and housewe recommend that boording houses, hotels and house-
wives take advantage of this annual selling immediately while prices are marked way below their actual worth.
Phone and. mail orders will be given prompt attention.

## PEQUOT

${\underset{c}{\text { site }}}_{\substack{\text { sixpo }}} . . \quad \$ 1.35$

| PEQUAT |
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| PRIOWO CASES/ |

## S

| ${ }_{\substack{\text { Sixic } \\ 81 \times 99}}^{\text {.. }} \mathbf{\$ 1 . 4 6}$ |  |
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|  | \$1.39 |
|  | \$1.35 |
| PEQUOT |  |
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| $\underbrace{}_{\substack{\text { Size } \\ 45 \times 36}}$ | 38 c |
| ${ }_{\substack{\text { Size } \\ 42 \times 36}}$ | 35c |



## Phenomenal January Sale

Women's Regular \$10 and \$12 RED CROSS FOOTWEAR


SAEE BEGINS TOMORROW-SHOE DEPT.-MAIN FLOOR


MODERN LONDON SPRINGS UP AS


House.
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 LICENSES SUSPENDED

MUST PAY TAXES
gERMAN TARS PLEDGE

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enemies of the Soviet. to corry on
revolutionary agitation amonr the cusive support to the Communist
Party.
CASTLE ON WAY







| Women are wearing their dresses |
| :--- |
| $\begin{array}{c}\text { Senator }\end{array}$ Brookhart declares that |
| The way some of those | longer. Phe way some the the $m$.

stocks acted the other day
will be doing that same thing.

## YEAP-ENB CLEARANCE

COATS Still a few

Values to $\$ 29.95$ \$10

| Three Lets of <br> DRESSES |  |
| :---: | :---: |
| Values \$5.95 and $\$ 7.95$ | -\$3.95 |
| Vatues | \$6.95 |
| Values to <br> \$12.95 | \$9,95 |

Values to
812.95
\$9.95

## The Smart Shop

AGAIN !
Our Special Leader
Thurs. Morning Only
8 DRESGES
$\$ 1$
From our regular stock.
Values to $\$ 9.95$.

"ALWAYS SOMETHING NEW"



ALWAYS SANITARY
Every step taken to produce Bryant \& Chapman's milk is sterile. The modern farms on which the cows thrive are kept as clean as our The pasteurization process which guarantees a destruction of any germ that might be present is taken care of in
our plant-and until the milk reaches your door, we can be assured of absolute sanitaour plant-and until the milk reaches your door, we can be assured of absolute sanita-
tion. Let us deliver Bryant \& Chapman milk to you daily-you'll be satisfied wi
cooking and drinking-and your family will welcome it for its delicious taste.

## Bryant \& Chapman's Milk

## 49 HoLL

## Hale's Self-Serve for Values


ake special notice of what twenty-ive cents win buy at Hale's sell-selve tom row. You will admit that some of these items are priced way below cost, others are real good values. It will be worth your while to get your share tomorrow

| QUEET | Peas <br> camperrs <br> Tomato Soup | $\begin{aligned} & 3 \text { cans } 25 \mathrm{c} \\ & 3 \text { cans } 25 c \end{aligned}$ |
| :---: | :---: | :---: |
| $\underset{\substack{\text { 1.2 lv. } \\ \text { lims }}}{ }$ | Peanut Butter | 2 jars 2 |
|  | ${ }^{\text {Cramamather }}$ | 3 pkgs. 25 |
| 25c 25c | Chicken Broth | 3 cans |
| creo | Sauerkraut | 2 ca |
|  | Mince Meat | 3 pkgs. 25c |


|  | SPECIAL! 1 No. 21.2 can |
| :---: | :---: |
| Spaghetti 3 pkgs. 25c | Emerald Potato |
| Toilet Tissue 3 rolls 25c |  |
|  | Early June Pe both for |
|  | 25c |
| Pie Filling $\quad 3 \mathrm{pkgs} .25 \mathrm{c}$ |  |
| Wax Beans 2 cans 25c | Burt oneys Prany VEGETABLES |
| ${ }^{\text {S.L Lumenece cut }}$ Refugee Beans 2 cans 25 c | 3 cans 25c |
|  |  |
| $\underset{\text { Grapefruit Juice } 2 \text { cans 25c }}{\text { Wrurn }}$ |  |
| Cocoa $\quad 311 / 2 \mathrm{lb}$. pkgs. |  |

## WEEK-END SPECIALS

FRESI EGGS
dozen 55c
CRAB MEAT can 33c

TUNA FISH
3 cans 50c
HAM pound 25c
teadow coll pound 44c

HEALTH BRAN
2 pkgs. 29c
PANCAKE FLOUR
2 pkgs. 23c
2 pkgs. 25c
CALO

## FRESI FISI SPICLALS

| Boton |
| :---: |
| Blue |
| 15 c lb. |

Mackerel 12 clb .

## Herrings

 12 clb .Also , swordifish, fillet of haddock, smelts, buillheads and oysters.

| Freah | lb. 22c |
| :--- | :--- |
| Sranh supment |  |
| Sauerlimaut 3 it 25 c |  |

Free Parking In Rear of Store

| 10:30 Tom TELEPHONE YOUR <br> WANT ADS. <br> Ads are Waceited over the telephont | 482 |
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| Suburban for Rent $\because \ldots . .$.Summer Homes for Rent .....Wanted to Rent |  |
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| Real Estate for Exchal.ge....Vanted - Real EstateAuetion-Legal Notices |  |
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## GAS BUGGIES-The Sacrifice

## RESULTS

at Low cost
Cuscitata dis in thee ob umns are sure result getters. If you have some task you want performed whether its finding a house and lot, or hiring a maid, you can get it done quickly through these columns and at a minimum of cost. Our

DIAL 5121 for an Ad-taker


| V/ANTED-BOARD and room a girl, in private family, prefe on West Side. Write Box X , in of Herald. |
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## ROCKVILLE

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Edward J. Holl Robert J. Smith

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SENSE and NONSENSE FAAPEREREANY SAYS:



 Good Iovoerough to

## poso has arrived:

 dnother year has just begur

## hosiery nightmare


Less to the left of us,
On they go tuppipgly,

Firit with the brezes.



| Second to one ad |
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| Straight and distorted one |

Straigh and di.storted ones.
Mates and
Homeme and itported ones. Home and imported


 reag ergs forme posts and chicken
netting. Dauphter. "Can we pay at keep. "han some who have it charged.

 ma
It does't seem that a young wo. LEADER FORFEITS elise in mhis woderful
looks, BUT SHE SI.

HIS $\$ 10,000$ BOND No. 1930 is not leap year. But we
expect the mortaity anong bachel-

FOXY PHAN



(READ the story, then color the picture) cride 're rather elever,", Clowny what! Let's steer right down to
when he stumped the Wind Man earth. Why not? In that way wion the air. And now wet re she oute and can likeding for. find out where here we canno
sound. He sure looked funy when see a thing. A trip to earth mat
 "oh, you deserve the credit, , ad. 'And so they circled slowly bad," said Scouty. "Then you had ground. Just "as they landed,
the hunch to break the old wind someone cried. "Hello there! Have
the








By Perry L. Croshy


By Fontaine Foz


UR BOARDNG HOUSF By Gene Ahern





## Far More Important

Safety of principal is always far more important than income. Make sure that your investment is secure. Don't speculate. Your account is invited.

5\% Interest Paid, Compounded Quarterly

## The:SavingsBankof Manchester <br> ,

| Free Storage |
| :---: |
| All fur coats purchased dur- <br> ing thas sale owil be stored free <br> of charge exext summer. |

DEPARTMENT STORE SO. MANCHESTER,CONN:
Hale's Fur Coat Sale Main Floor, Rear

Thursday, Friday and Saturday MANUFACTURERS' SALE OF High Grade Fur Coats
 OUR opportunity to purchase that long wanted fur coat this year. It will be worth your time and trouble to see these smart fur coats that we are offering in his special three day selling. It is rare, indeed, that one finds such smart, high quality fur coats at this extremely low price.

This has been a poor fur coat season and the fur manufacturers are left with heavy stocks. Sacrifices are being made for ready cash. Our New York fur buyer has searched the market for weeks in order to secure the best values possible for this sale. We are proud of this collection of fur coats at $\$ 100$ which includes popular furs for miss and madam.

Plan to see these fur coats during this special three day sale, Thursday, Friday and Saturday.

## $\$ 25$ Down <br> The balance in convenient weekly or monthly payments.

 Every Fur Coat Carries Hale's Guarantee of Satisfaction

